

WSOC-TV

Agency Name:	Smart Media	Advertiser Name:	McGro
Agency #	<input type="checkbox"/>	Advertiser #	<input type="checkbox"/>
Credit	<input checked="" type="checkbox"/>	Debit	<input type="checkbox"/>
Refund	<input type="checkbox"/>	Transfer	<input type="checkbox"/>
OSI Contract #	320413	Order Type	<input type="checkbox"/>
Today's date:	10/9/2012	Invoice Nbr.:	633318

Date Aired:	9/24/12	A/E Name:	Andrea Moore
Billed at Rate:		Corrected Rate:	
Gross Credit/Debit:	\$8,600.00	Net Credit/Debit:	\$7,310.00

REASON FOR ADJUSTMENT:

<input type="checkbox"/>	Agency Commission Adj.
<input type="checkbox"/>	Sales Ordering Error
<input type="checkbox"/>	Makegood Error
<input type="checkbox"/>	Rate Adjustment
<input type="checkbox"/>	Telesp Ordering Error
<input type="checkbox"/>	Telesp Makegood Error
<input type="checkbox"/>	Spots Double Ordered

SALES

<input type="checkbox"/>	Carting Error
<input type="checkbox"/>	Technical Difficulty
<input type="checkbox"/>	Network Overrun
<input type="checkbox"/>	Invoice Billing Error
<input type="checkbox"/>	Computer Conv. Error
<input type="checkbox"/>	Production Billing Adj.
<input type="checkbox"/>	Internet

OTHER

<input type="checkbox"/>	TRAFFIC
<input type="checkbox"/>	Product Conflict
<input type="checkbox"/>	Poor Rotation
<input type="checkbox"/>	Incorrect Media
<input type="checkbox"/>	Outside Time Period
<input type="checkbox"/>	Order Entry Error

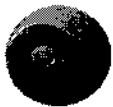
EXPLANATION:

credit due rebates for the week of 9/24 - dollars are being respend

Sun 10/14 3-4p 1x \$725
 Thu 10/11 9-11p 1x \$5000
 Thu 10/11 630-7p 1x \$1675
 Thu 10/11 11-1138p 1x \$1200

Approved for Sales

Approved for Accounting



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 320413

Schedule Dates 09/24/12-10/14/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand 924930 GOV (132181)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN, LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/924930
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12
Last Modified 10/10/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221192
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,380.00
Net Total \$41,820.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 51 \$40,600.00
Oct. 2012 4 \$8,600.00
Grand Total: 55 \$49,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	10A- 11A (EST)	1					1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR PHIL	9/21/12
2.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	10P- 11P (EST)	1					1			1	\$3,700.00	\$3,700.00	Charlotte (WSOC)	20/20	9/21/12
3.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	1P- 2P (EST)	1					1			1	\$375.00	\$375.00	Charlotte (WSOC)	CHW	8/22/12
4.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	12P- 1P (EST)	1					1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
5.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	4P- 5P (EST)	1					2			2	\$825.00	\$1,650.00	Charlotte (WSOC)	DR OZ	9/21/12
6.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	5:30A- 6A (EST)	1					1			1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
7.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	6P- 6:30P (EST)	1					1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/21/12
8.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	6A- 6:30A (EST)	1					1			1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
9.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	7A- 8A (EST)	1					1			1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/21/12
10.2	Normal Line / Spot	09/24/12-09/24/12	4	:30	11:35P- 12:05A (EST)	1	1							1	\$700.00	\$700.00	Charlotte (WSOC)	NIGHTLINE	9/21/12
11.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	12P- 1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
12.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	4P- 5P (EST)	1	2							2	\$825.00	\$1,650.00	Charlotte (WSOC)	DR OZ	9/21/12
13.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:30A- 6A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
14.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	6P- 6:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/21/12

CONFIRMATION CONTRACT

Comments:

Date:

Accepted Station:

Date:

Accepted Agency/Advertiser:

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 320413

Schedule Dates

09/24/12-10/14/12

Advertiser

Pol/P McCrory/R/Gov/NC (16611)

Agency

Smart Media Group (1343)

Product

Political - State Candidate (1071)

Brand

924930 GOV (132181)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

HANLEN,LINDSAY

Phone/Fax

/

CPE

MCCRO/ORDR/924930

Account Types

National/Political

Billing Type

Standard

Comments

MCCRORY FOR GOVERNOR

MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12

Last Modified 10/10/12

Entered By Jill Hipskind

CO-OP No

Headline # 06221192

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,380.00

Net Total \$41,820.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Sep. 2012 51

Oct. 2012 4

Grand Total: 55

Spots

Rate

\$40,600.00

\$8,600.00

\$49,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	6A- 6:30A (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
16.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	7A- 8A (EST)	1	1							1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/21/12
17.2	Normal Line / Spot	09/29/12-09/29/12	5	:30	8A- 9A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)	GMA SATURDAY	9/21/12
18.2	Normal Line / Spot	09/30/12-09/30/12	5	:30	6P- 6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	6P NEWS SUNDAY	9/21/12
19.2	Normal Line / Spot	09/27/12-09/27/12	6	:30	10A- 11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR PHIL	9/21/12
20.2	Normal Line / Spot	09/27/12-09/27/12	4	:30	11:35P- 12:05A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	NIGHTLINE	9/21/12
21.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
22.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	4P- 5P (EST)					2				2	\$825.00	\$1,650.00	Charlotte (WSOC)	DR OZ	9/21/12
23.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	5:30A- 6A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
24.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	6P- 6:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/21/12
25.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	6A- 6:30A (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
26.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	7A- 8A (EST)					1				1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/21/12
27.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	10A- 11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR PHIL	9/21/12
28.2	Normal Line / Spot	09/25/12-09/25/12	4	:30	11:35P- 12:05A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	NIGHTLINE	9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

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Contract # 320413

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Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand 924930 GOV (132181)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/924930
Account Types National/Political
Billing Type Standard
Comments MCCRO FOR GOVERNOR
MCCRO FOR NC GOVERNOR

Date Entered 07/02/12
Last Modified 10/10/12
Entered By Jill Hipskind
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Headline # 06221192
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Sep. 2012 51 \$40,600.00
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29.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	12P- 1P (EST)	1		1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
30.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	4P- 5P (EST)	2		2						2	\$825.00	\$1,650.00	Charlotte (WSOC)	DR OZ	9/21/12
31.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	5:30A- 6A (EST)	1		1						1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
32.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	6P- 6:30P (EST)	1		1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/21/12
33.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	6A- 6:30A (EST)	1		1						1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
34.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	7A- 8A (EST)	1		1						1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/21/12
35.2	Normal Line / Spot	09/26/12-09/26/12	4	:30	11:35P- 12:05A (EST)	1			1					1	\$700.00	\$700.00	Charlotte (WSOC)	NIGHTLINE	9/21/12
36.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	12P- 1P (EST)	1		1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
37.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	4P- 5P (EST)	2		2						2	\$825.00	\$1,650.00	Charlotte (WSOC)	DR OZ	9/21/12
38.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	5:30A- 6A (EST)	1		1						1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
39.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	6P- 6:30P (EST)	1		1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/21/12
40.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	6A- 6:30A (EST)	1		1						1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
41.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	7A- 8A (EST)	1		1						1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/21/12
42.1	Normal Line / Spot	09/29/12-09/29/12	6	:30	12P- 12:30P (EST)	1						1		1	\$275.00	\$275.00	Charlotte (WSOC)	NN	9/24/12

CONFIRMATION CONTRACT

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Phone/Fax

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CPE

MCCRO/ORDR/924930

Account Types

National/Political

Billing Type

Standard

Comments

MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

07/02/12

Date Entered

10/10/12

Last Modified

Jill Hipskind

Entered By

No

CO-OP

06221192

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

Commission

\$7,380.00

Net Total

\$41,820.00

Sales Tax

Charlotte (WSOC)

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Oct. 2012 4

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43.0	Normal Line / Spot	09/24/12-09/24/12	4	:30	11P-11:35P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
44.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	8P-11:30P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		9/21/12
45.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	11P-11:35P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
46.0	Normal Line / Spot	09/24/12-09/24/12	6	:30	4:30A-4:59A (EST)	1	1							1	\$75.00	\$75.00	Charlotte (WSOC)		9/21/12
48.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	6:30P-7P (EST)	1			X					1	\$1,675.00	\$1,675.00	Charlotte (WSOC)		10/9/12
49.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	9P-11P (EST)	1			X					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/9/12
50.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	11P-11:38P (EST)	1			X					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/10/12
51.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	3P-4P (EST)	1	1							1	\$725.00	\$725.00	Charlotte (WSOC)		10/10/12

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